

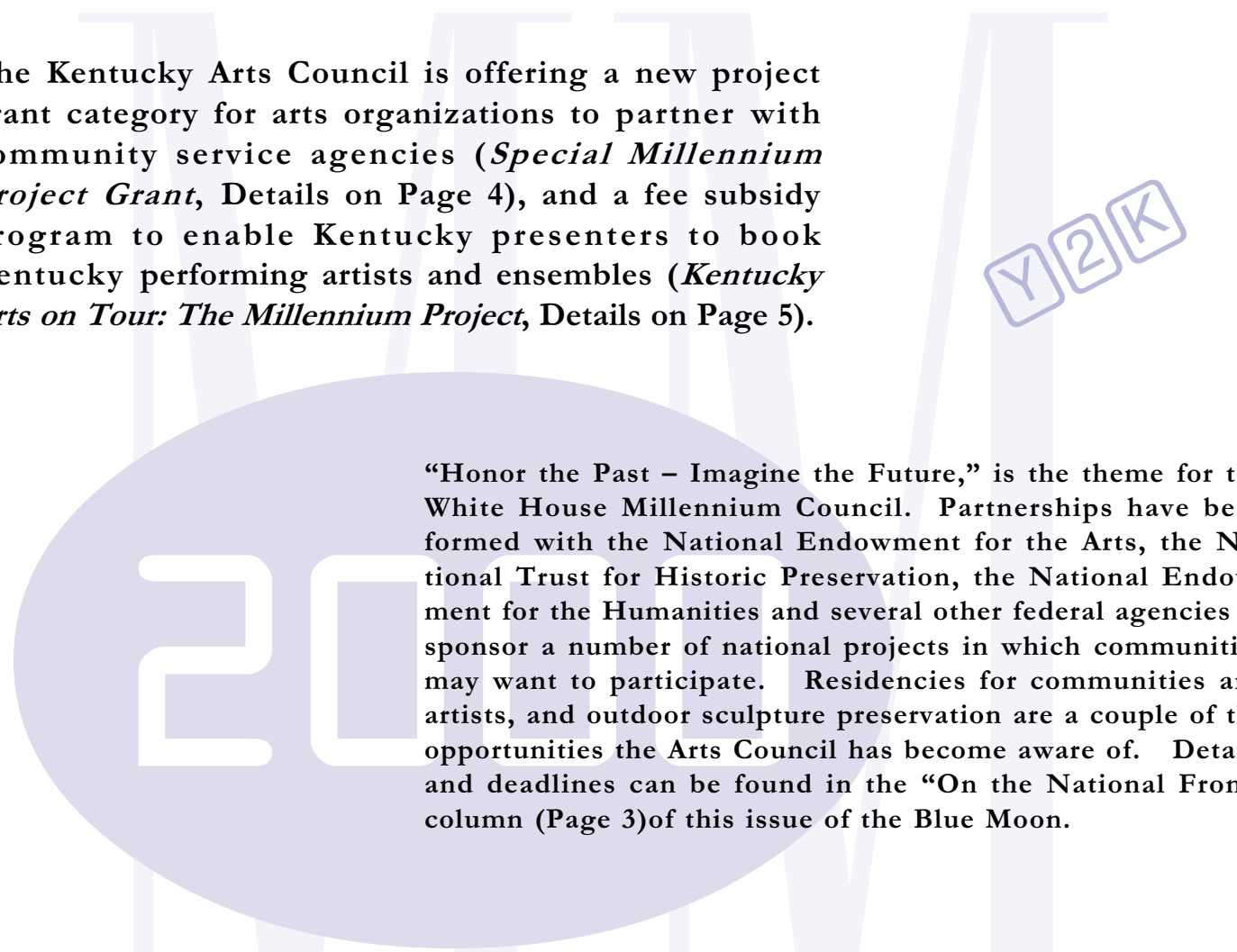
THE BLUE MOON

A Bimonthly Publication of the Kentucky Arts Council
December 1998/January 1999

Millennium Offers New Opportunities in the Arts

As we enter 1999, it is time to look forward to the year 2000 and the new millennium, and time to respond to the new initiatives set forth by both federal and state agencies to impact local communities.

The Kentucky Arts Council is offering a new project grant category for arts organizations to partner with community service agencies (*Special Millennium Project Grant*, Details on Page 4), and a fee subsidy program to enable Kentucky presenters to book Kentucky performing artists and ensembles (*Kentucky Arts on Tour: The Millennium Project*, Details on Page 5).



“Honor the Past – Imagine the Future,” is the theme for the White House Millennium Council. Partnerships have been formed with the National Endowment for the Arts, the National Trust for Historic Preservation, the National Endowment for the Humanities and several other federal agencies to sponsor a number of national projects in which communities may want to participate. Residencies for communities and artists, and outdoor sculpture preservation are a couple of the opportunities the Arts Council has become aware of. Details and deadlines can be found in the “On the National Front” column (Page 3) of this issue of the Blue Moon.

And then there are the local initiatives. The Kentucky Presenters’ Network has decided to have a free day of the arts to celebrate the millennium. Member presenters will participate in this day of free admission scheduled for April 8, 2000 and all other presenters are encouraged to join in the day. The Kentucky Writers’ Coalition reports that they would like for Kentucky Writers’ Day 2000 to extend beyond our borders with public readings in other states by writers with Kentucky origins.

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When is the Millennium?

Mil-len-ni-um (n). A span of one thousand years.

According to the United States Naval Observatory, the nation's official time keeper, the end of the second millennium and the beginning of the third will be reached on January 1, 2001. This date is based on a calendar created in Rome, in 526 Anno Domini (A.D.), now recognized globally. Rather than starting with the year zero, the calendar begins with the date January 1, 1 A.D. Consequently, the next millennium is not officially reached until January 1, 2001. Despite this fact, much of the world is planning to celebrate on December 31, 1999 when the calendar flips to the year 2000.

If you have any zany ideas or serious musings about the millennium and the arts, please share. The Blue Moon will be collecting quips and clips to share with our readership in the December99/January2000 issue.

Letters are welcome. E-mail is better, unless the whole internet system crashes at the turn of the year (No panic intended).

Address your millennialisms to:
 Ed Lawrence, Public Information
 Kentucky Arts Council
 31 Fountain Place
 Frankfort, KY 40601

e-mail

elawrence@arts-smag-state-ky.us

Spotlight on KAC Employee Lori Meadows



Individual Artist Program Director Lori Meadows has worn many hats at the Arts Council since her first involvement as project director for Kentucky Save Outdoor Sculpture! in 1993. She has coordinated statewide arts conferences, the Governor's Awards in the Arts, launched a national model Web site for SOS!, conceived and continues to publish A.R.T. (Artist Resources and Tips), and has organized many (more than one can imagine) technical assistance workshops, training sessions, and seminars for artists and arts professionals.

Thoughts on the Millennium? In response to this question. Lori says, "I really do think it is a good time for arts agencies and organizations to encourage and support artists in their creation of new works."

Lori commutes from idyllic Midway, where she lives with her husband, Mike, and two children. Strongly devoted to her family, her son Chris, 14, and daughter Leslie, 10, mean the world to her. Just ask her!

ON THE NATIONAL FRONT

The President and Mrs. Clinton will lead a national Millennium Program during the millennium year (January 1, 2000 to January 1, 2001), that will engage Americans in a wide variety of activities and initiatives designed to highlight our heritage and celebrate our creativity. Visit the Millennium countdown clock and find more information about the White House Millennium Council at www.whitehouse.gov/Initiatives/Millennium

Artists and Communities: America Creates for the Millennium

Application Deadline: January 15, 1999.

Residency Award: 3 to 9 months, professional level honorarium, travel and accommodation expenses paid.

Application: Request by telephone 1-800-697-0143.

This nationwide artist-in-residence program administered by the Mid-Atlantic Arts Foundation, will break new ground in connecting the arts to communities by placing some of the nation's finest artists with a host community organization in every state. The Mid Atlantic Arts Foundation will receive \$1.5 million in the next two years from the National Endowment for the Arts in support of this program.

Together the artist and community members will work on creative approaches to issues relating to one of five specific themes: family, health, cultural diversity, values and

community. The result will be a community-based residency project in every state that will provide an opportunity for individuals in each community to take part in the creation of a work of art and to experience, first hand, how the creative process can engender positive change in themselves and their community. Residencies will last from six to nine months.

Eligibility Requirements

- Experience in leading community arts projects
- Received recognition in your discipline and/or the community arts field
- Creating new, original work in choreography, music composition, literature, and/or the visual arts and crafts
- Available to travel to another state in the US for at least 3 months
- Committed to sharing and exchanging artistic skills and experiences of community life
- US citizenship or permanent residence status

To receive application guidelines and instructions, send a letter or postcard to: **ARTISTS AND COMMUNITIES: AMERICA CREATES FOR THE MILLENNIUM**, Artists Applications, Mid Atlantic Arts Foundation, 22 Light Street, Suite 300, Baltimore, MD 21202; or call 1-800-697-0143. Do not send resumes or work samples until you have received an application form. A panel of nationally recognized artists and program directors will select a pool of eligible artists; final selection will be made by the host organizations around the country. The host organizations will be selected from nominations received from state arts agencies. Details of

Save Outdoor Sculpture! Conservation Treatment Award

Application Deadline: March 30, 1999 for Kentucky applicants.

Grant: A minimum of one award will be made in each state.

Application: Contact Daria Gasparini at 1-888-SOS-SCULP

Save Outdoor Sculpture! is offering communities across the nation a unique opportunity to conserve local outdoor sculpture as a part of the White House Millennium Council's Save America's Treasures tour with funding from the National Endowment for the Arts and Target Stores. This program is designed to help communities preserve artistically and historically significant public outdoor sculptures, including those artworks that honor great thinkers — inventors, educators, poets, public leaders and others who made a positive difference in our history, either locally or nationally.

To be eligible for an SOS!2000 Conservation Treatment Award, needy sculptures must first undergo a professional condition assessment. SOS!2000 Assessment Awards are available to fund this important first step in the preservation process. Contact Daria Gasparini at 888-SOS-SCULP for an SOS!2000 Assessment Award Application.

SOS! is a joint project of the Smithsonian's American Art Museum and Heritage Preservation.

*Details of Kentucky Sculpture
Symposium on next page.*

Special Millennium Project Grant

Application Deadline: March 31, 1999

Grant Award: Up to \$3,000 support.

Application: KAC Web site at www.kyarts.org, KAC Program Guidelines and Applications pages 129-138, or request by telephone — 1-888-833-ARTS.

A special project grant category has been developed by the Kentucky Arts Council to celebrate the millennium. The \$60,000 in funding will be made available to Kentucky arts organizations that wish to propose new partnerships with community-service agencies in order to present arts programs to underserved communities. Partnerships can involve low-income housing units, at-risk youth service agencies, medical institutions, neighborhood associations, job placement services and other community service agencies that might target traditionally underserved populations. Those populations could include at-risk families, elders, ethnic and racial communities, people with disabilities, and rural communities. Projects are to occur during the period between January 1 through December 31, 2000.

Eligibility for the Millennium Project Grants is more flexible than the regular project grant requirements.

Kentucky not-for-profit arts organizations incorporated with tax-exempt status under Section 501 of the Internal Revenue Code are eligible. College and university arts organizations are eligible if the project partnership involves non-academic, community-service agencies and the proposed project serves a significant off-campus audience. Elementary, Middle, and High School art programs are eligible

to apply for new project partnerships beyond existing cooperative programs with family resource centers and other such school-based agencies. Competitive applications will provide substantial evidence of partnerships such as: actual cash and material contributions by all partners, mutual contribution of staff and/or volunteer time, and common planning and evaluation procedures. Organizations may submit one application in this special area in addition to the usual limit of two Project Grant applications per applicant. Organizations that have received \$40,000 or more in KAC organizational support may submit one Millennium project partnership application.

The Millennium Project Grant is designed to support new or expanded arts activities presented through new partnerships with community-service agencies. Grants cannot be used for deficits, capital improvements or general operational support. Applicants must match KAC funding in cash on a 1-to-1 basis. In-kind contributions are not eligible as a cash match. Some ideas for project partnerships include

local arts councils working with low-income housing units on community-based arts activities, theatre and/or dance companies partnering with at-risk youth service agencies on art education programs, arts-organization consortia cooperating with neighborhood associations on culture and heritage festivals, art galleries working with immigrant-support services on folk art exhibitions, etc.

Applicants should carefully examine pages 125-128 of the *1998-1999 KAC Program Guidelines and Applications* or the Project Grants information on the KAC Web site, at www.kyarts.org, particularly regarding review criteria, support/supplemental application materials, and reporting requirements. Applicants must complete the application form and return it to the Arts Council. Applications must be post-marked by U.S. Postal Service date stamp, or hand delivered to the KAC office no later than 4:30 p.m., Eastern Standard Time, on March 31, 1999. FAX or e-mail transmissions of the application form will not be accepted.

For more information, contact:

Kentucky Sculpture Symposium

A symposium on outdoor sculpture will be held in Lexington in early 1999. Sponsored by the Lexington Art League and the Kentucky Arts Council, the symposium will address considerations for selection and installation of new works including appropriate design and materials, site selection, fundraising, and long-term maintenance. Additional information will be provided for those communities or organizations wishing to apply for the SOS! 2000 Treatment Awards.

For more information on the symposium, contact:
Jerry McGee, Lexington Art League (606) 254-7024
Lori Meadows, KAC Toll free (888) 833-278, E-mail
lmeadows@arts.smag.state.ky.us

Advisors for KPAN Roster Selected, Trained, and Ready to Help

The Kentucky Peer Advisory Network (KPAN) is a technical assistance program for arts organizations coordinated by the Arts Council. Advisors from the roster are available to meet with the board of directors, volunteers and/or staff of an arts organization to facilitate problem solving, planning and needs assessment. Schools are also eligible to use KPAN services. A typical consultantship might be developing community and business partnerships, long range planning for arts and humanities curriculum alignment, etc.

The 1999-2000 roster of 24 arts professionals from across the commonwealth was selected in October of this year. Their expertise covers a wide range of arts management issues including board, staff, and audience development; marketing; arts education; planning; programming; grantwriting and financial management. In addition to their field experience, new peer advisors received an intensive training session in Frankfort, November 4-6, from Craig Dreeszen, Director of the Arts Extension Service, University of Massachusetts, Amherst. Arts Extension Service has developed the nationally recognized model for peer professional programs. Advisors returning to the roster received additional training in facilitating board retreats.

The following list is the 1999-2000 KPAN roster, with newly selected advisors indicated by an asterisk (*). A detailed booklet with advisor's specific areas of expertise and contact information will be pub-

The Millennium Project: Kentucky Arts On Tour

Director of the Millennium Project Manager, at 502/564-3757, 888/833-2787 (toll free), FAX 502/564-2839, or e-mail ds Strauss@arts.smag.state.ky.us.

Application Deadline: December 11, 1998

Grant Award: Up to \$7,500 support for single performance or up to \$5,000 for multiple performances throughout the year

Application: Request by telephone— 1-888-833-ARTS

One last reminder to presenters about this incredible opportunity to bring Kentucky performing artists

and ensembles to Kentucky stages. This grant program offers considerable support for non-profits, local governments, and schools to present talent from the Kentucky Arts Council's Performing Arts Directory. Under the guidelines of this special millennium grant program, an organization may request up to 50% of contracted fees. A presenting organization may choose to book a large ensemble whose contract fee may require as much as \$7,500 support for a single performance or contract multiple smaller ensembles/artists whose fees may total a maximum of \$5,00 for performances taking place between July 1, 1999 and June 30, 2000.



Craig Dreeszen leads KPAN consultants and Circuit Riders through intensive training.

*Connie Alexander-Murray
 *John Begley-Louisville
 Casey Billings-Stanton
 Regan Blanchard-Edron
 *Liz Bussey-Horse Cave
 *Tamara Coffey-Whitesburg
 Roy Davis-Murray
 Jean Donohue-Covington
 *Ashi El Eruo-Bey-Louisville
 *Dee Fizdale-Lexington
 Andy Garrison-Louisville
 Dan Herring-Louisville

*Sara Holcomb-Lexington
 Mary Jackson-Haugen-Mayfield
 Leatha Kendrick-East Point
 *Lorna Littleway-Louisville
 Heather Lyons-Winchester
 Mary Anne Maier-Louisville
 Marty Newell-Lexington
 Roger Paige-Lexington
 Debbie Shannon-Louisville
 *Judy Sizemore-McKee
 *Lundeana Thomas-Louisville
 Juergen Tossman-Louisville

Identify Partners and Begin Planning for Community Artist Residency Programs Now

Although the grant deadline for three and twelve month residencies isn't until February 3, 1999, artists or community sponsoring groups should be working together now to develop successful applications. Initiation may begin with an artist or a community sponsor, however they must plan and apply jointly. An artist is not required to be an approved Arts Council roster artist to qualify, however community sponsors may consult the roster to identify artists that may be appropriate for a particular residency proposal. Artists are encouraged to contact the Arts Council for assistance in developing applications.

What's it all about?

The goals of the Community Artist Residency Program are many. It is designed as a means to elicit the active and creative cultural expression of people in the community and provide arts activities for people who have traditionally not been part of these activities. It is hoped that the program will promote diverse arts experiences for all cultures in the community, as well as enable people to understand and value their own culture. And last but not least, as with any residency program, it is meant to nurture and challenge the creativity of the artist.

What about funding?

If awarded a grant, the applicant organization, the artist, and the Arts Council will sign a legally binding three-party agreement stipulating the detailed conditions of the residency. The Community Artist Residency Program has two time-based

categories of funding. One is for a three month residency in which the total budget provisions to the sponsor are at least \$5,000 and the Arts Council will match equally up to \$2,500. The other is for a twelve month residency, total budget of at least \$20,000 with equal match up to \$10,000. In either case, the KAC grant award and the sponsor match amount must be used for artist's stipend and visiting artist's fees.

Who is eligible to sponsor?

Any tax exempt non-profit arts, cultural or community based organization, libraries, or offices of municipal or county government. Colleges and universities are only eligible when the focus is clearly on the wider community and the building of partnership within the larger community. Elementary and secondary schools who wish to apply for residencies should apply to the Arts Council's school-based Artist in Residency Program or the Teacher Incentive Program.

What makes a great residency?

There are many ideas that are perfectly suited to this grant category. Projects can provide professional development for social service professionals, organize community exhibits, readings, and performances, or infuse arts programming into community organizations with other focuses. There have been many successful residencies through this program, some receiving national merit.

For more information or ideas about Community Artist Residencies, contact: Chris F. (502) 564-3757,

Kentucky Foundation For the Arts Lays Ground-work For the Future

By act of legislation, the Kentucky Foundation for the Arts, Inc. became an entity effective July 15, 1998. It was born out of the Arts Council's long range plan and its resolve to research and develop an alternative private/public partnership to leverage additional state funds and to create a non-profit fund for private donations. Global Advancement, LLC has been hired to develop a fund-raising plan. Legal guidance from Foster Ockerman, Jr. has been sought in gaining 501(c) (3) status with the IRS. A time-line has been developed to put the organization and fundraising functions in place by General Assembly 2000.

Organizationally, the Foundation will have two boards. It will be governed by a six-member, policy making, Board of Trustees appointed by the Governor in late December, 1998 or early January, 1999. Once appointed, the Board of Trustees will elect a working Board of Directors for active participation in the Foundation's development program and fund-raising activities.

The first planning group meeting was held in Frankfort on September 22, 1998. Stakeholders from across the commonwealth convened with Arts Council and Education, Arts and Humanities Cabinet staff to determine the shape and form the Foundation will take as it is being built from the ground up. Plans for another facilitated discussion meeting surrounding issues of mission, fundraising, and stabilization for KFA are underway at this writing.

Salary Assistance Available To Local Arts Councils

The deadline for applications to the salary assistance program is January 15, 1999. This program is only available to local arts councils or alliances. It is not available to discipline based organizations, e.g. community theaters, visual art leagues, etc. The purpose of the Salary Assistance Grant is to provide partial support of new, top-level administrative positions for nonprofit arts councils and arts alliances. Salary Assistance grants cover a period of three years and are designed to create full-time positions that will be totally supported by the organization by the fourth year. Applicants may apply under one of the following two structures:

Tier 1 Local arts councils and alliances may apply for their first ever full-time position. Up to 50% of the staff person's time may be delegated to initiating and implementing a county-wide or city-wide cultural plan within the three year funding period.

Tier 2 Local arts councils and alliances with one or more staff may apply for one (1) additional full-time staff person. Up to 50% of the staff person's time may be delegated to design and implement programs that will serve other arts organizations in their region. The intent is to initiate a network of local arts councils or alliances to act as regional service providers.

Applications can be found on page 203 of the Program Guidelines and Applications Book or downloaded from the Web at www.kyarts.org. For more information or clarification about the program, contact: E Chris Harp, Community Arts Program Director, (502) 564-3757, toll free 1-888-833-ARTS, or e-mail charp@arts.smag.state.ky.us.

Arts Advocacy Workshops

The Kentucky Citizens for the Arts and the Kentucky Arts Council will be conducting workshops focusing on advocacy to build community support and strengthen political positioning within local, state, and federal governments. They will also introduce Arts Kentucky and Kentucky Foundation for the Arts, Inc., and the roles they might play in the greater advocacy picture. The sessions conducted by KCA director, Cecelia Wooden are scheduled for February 2, 9, 23, and March 2, and 9. Locations and times are yet to be announced. For further information, contact Cecelia Wooden (502) 589-3116 or e-mail ceceliaw@woodenassoc.com.

Economic Impact Statement Brochure Available

The Arts Council has published a public relations brochure as a handy tool for advocacy work in the arts. It is a compendium of the best statistics from the recent economic impact study, "*Arts and the Kentucky Economy*," researched and written by the University of Kentucky's Center for Business and Economic

Research.

The brochures are free in quantity and very useful when addressing the arts at public speaking engagements, workshops or seminars.

To request copies, contact: Bridget Richardson, (502) 564-3757, toll free 1-888-833-ARTS, or e-mail brichardson@arts.smag.state.ky.us

Education Pays. Have you noticed this logo on printed materials coming from state agencies or on bumper stickers? It's Governor Patton's new plan to emphasize the importance of education to the people of Kentucky. And it's more than just a slogan — it's a way of life. He wants people across the state and across the country to know it pays to have a good education in Kentucky. And many Kentucky companies and organizations agree. So they've teamed up with Governor Patton to get the message out:— a good education **does** pay for the citizens of Kentucky.

Check the website for announcements and news about the Education Pays program at www.state.ky.us/agencies/gov/educpays.htm. If you'd like to know more about Education Pays, contact Sammy Chaney at (502) 564-2611, or e-mail her at schaney@mail.state.ky.us

"Unless people understand that an education is the way to get a good job and provide for a good quality of life, they won't take advantage of these opportunities," says Governor Patton. "With constant exposure to a consistent message, we can convince people that Education Pays."



Kentucky Folklife Program Focuses on Education

Introducing “folklife” to teachers and students over the past year has been the challenge and the reward for Kentucky Folklife Program, with plans and programming to ensure the preservation of traditions into the next millennium. In 1998, the Program has worked directly with over 10,000 students and teachers across the state. The numbers are even higher when considering the collaborative efforts in partnership with other state agencies and educational programs.

This past spring and summer, the Kentucky Folklife Program partnered with KET to produce an educational series called *A World of Our Own*, which has a companion curriculum guide for teachers. This series was first aired to the public in August and received rave reviews. It is scheduled for broadcast again in early 1999. The education component of this series is available to teachers. The guide is full of classroom activity ideas for teachers to use with the series. To request a copy, contact KET (606) 258-7253.

Not only did teachers and students have an opportunity to see tradition bearers on a video series. This past September, the Festival of Kentucky Folklife hosted 8,100 students from across the state to spend the day in Frankfort interacting with artists, craftspeople, and musicians of many different Kentucky cultures. They also had the opportunity to watch cooking demonstrations and sample

the foods prepared, play traditional games, learn river occupation skills, and get a glimpse of the life surrounding saddlebred horsemanship. The Department of Education sponsored the two education days. Their support was vital to accommodating the large number of students that attended.

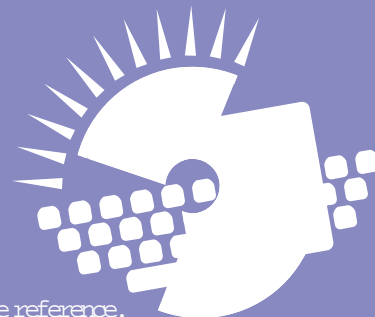
Field trips to Frankfort were not the only way for students to learn about the folklife at the festival. Some schools used the advanced technology of the Department of Education’s Kentucky Tele-Link Network (KTLN) for a distant learning experience. Participants of the Folklife Festival were scheduled to visit the KTLN studio in Frankfort. This live link-up with schools gave students and teachers an opportunity to see and talk with musicians and artists without ever leaving their classroom.

Another working partnership is with the Heritage Resource Center, which is sponsored by the Kentucky Historical Society and Kentucky Heritage Council. This past year the Heritage Resource Center awarded grants to teachers who have been interested in using folklife and history to create innovative student projects. One example is the creation of a Web site shared between an elementary school in Lexington and a high school in Garrard County. The two schools are going out and interviewing community members,

then sharing their findings and comparing the similarities and differences between regional traditions.

The Folklife Program has also been busy conducting student and teacher workshops throughout the state with a focus on defining folklore and connecting it to other aspects of classroom learning. Almost 250 teachers and students have been visited since the Folklife Festival in September. Student workshops are also available for young Kentuckians to learn about what folklife is and to recognize their own folklife. Through these workshops, students get excited and connect to their own family or student folklore.

The Kentucky Folklife Program plans to continue serving teachers and students in this capacity and even broaden the scope of services to reach more young Kentuckians in the future. If you would like more information, curriculum materials, or wish to schedule a workshop, please contact LoisJoy Ward at 502-564-0472 or e-mail LoisJoy.Ward@mail.state.ky.us.



Choosing the Best Form of Operational Support

Challenge Grants or Arts Development?

In planning applications for financial support from the Kentucky Arts Council, arts organizations are faced with choosing the grant category that may be advantageous for the upcoming funding cycle. The two categories are mutually exclusive. Organizations cannot apply for both in the same year but they may switch in successive years. Grants in either category are designed for use in meeting general operating expense needs. Emerging arts organizations may want to consider the Community Arts Development Grant program.

In an effort to help you decide which is most appropriate for your organization we have dedicated this issue's Technotes as a point by point comparison for each category. Applicants may request further clarification or information regarding applicant's funding histories by contacting Daniel Strauss, Arts Program Branch Manager, Kentucky Arts Council.

Challenge Grant

Deadline: February 2, 1999

Guidelines Description

The intent of the Challenge Grant program is to stimulate broad-based ongoing support for Kentucky's arts organizations by matching net contributions from private and other non-state, non-federal sources. The program is designed to reward efforts in developing contributed income.

In Short

...provides support to those organizations successful in raising unrestricted cash gifts in their last completed fiscal year.

Arts Development

Deadline: February 16, 1999

Guidelines Description

Arts Development provide operating support primarily to Kentucky's small and medium-sized nonprofit arts and cultural organizations to ensure that ongoing arts programs and activities are available to Kentucky citizens. Arts Development grants focus on arts and cultural organizations which exist within a restricted fundraising environment.

In Short

...provides operational support according to organizational budget size.

Challenge Grant

(comparisons continued)

Basis

The amount of matching funds is based on a percentage of applicant's eligible unrestricted income, as determined by the number of eligible applicants and available funds for the category in any given fiscal year. Challenge grants may match applicant's eligible unrestricted funds up to a third.

History

In recent funding cycles, the percentage funding has been around 8% of eligible unrestricted funds.

Predictability

The percentage of funding is the same for all awardees.

Size Factor

Organizations with well established fundraising mechanisms and sizeable support networks will probably do best in the Challenge Grant category.

Arts Development

(comparisons continued)

Basis

The amount of matching funds is based on a percentage of grantee's operating expenses of the last completed fiscal year at application. Grants are awarded competitively and the percentage of funding may vary from organization to organization.

History

In recent funding cycles, the percentage funding has averaged 8%. The strongest candidates have received up to 10%, while other grantees have received as little as 2% of operating budgets.

Predictability

The percentage of funding may vary based on the relative organizational and programmatic merit of competing applicants.

Size Factor

Organizations with strong programming, but a highly restricted fund-raising environment will probably do best in the Arts Development category, no matter what the size of the organization.

1999 Market Adds New Merchandise Categories, New Activities, New Location, and New Dates

In its eighteenth year of operation Kentucky Crafted: The Market, produced by the Kentucky Craft Marketing Program, has many new offerings for both store buyers and consumers in an ever expanding wholesale/retail marketplace that has become THE cultural showcase of Kentucky's finest. The juried show of fine, traditional, folk, and contemporary crafts will also feature specialty food products, musical recordings, books, two-dimensional visual arts and secondary wood products.

The Kentucky Cultural Stage featuring musical performances, food and craft demonstrations, book signings and historic character portrayals will enhance the shopping pleasure and highlight the best of Kentucky's culture. Additional activities include hands-on craft workshops for children, sponsored by the Kentucky Art and Craft Foundation.

With the expectation of over 275 juried exhibitors, space requirements have enabled The Market to move to the larger, newer South Wing B of the Kentucky Fair and Exposition Center, in Louisville. The new dates, February 18-21, 1999 are expected to accommodate more buyers and draw a larger consumer audience. All of these new additions are possible because of the long standing successes of the Craft Marketing Program in providing marketing venues for Kentucky's craft

Public Days at the Market

February 20-21, 1999
Saturday, 9 a.m. - 5 p.m.
Sunday Noon- 5 p.m.
Admission - Adults \$5
Children (6-12) \$2
Under 6 Free

\$1 OFF ADMISSION WITH THIS ARTICLE



Craft Marketing Program and Art and Craft Foundation Partner to Present Third Annual Workshop Weekend

"Mastering the Market: Successful Craft Strategies," a business management, technical assistance mini-conference is scheduled for March 19-20, 1999 at Central Kentucky Technical College in Lexington, KY. This two-day event will feature a roster of nationally acclaimed presenters to address issues specifically for individual craft artists, as well as craft cooperatives and community-based craft businesses.

Marketing and pricing structures will be addressed by Curtis Benzle, Columbus, OH, who is both a studio artist and arts administrator.

Bobby Hansson, is coming from Rising Sun, MD, to teach the art and techniques of quality craft photography.

Louisville arts attorney, Kyle Citrynell, will discuss current copyright protection issues in the law.

Craig Nutt, a woodworker and

furniture designer from Northport, Alabama will share his experiences in various applications of computer usage in a craft business.

Bob Huston, representing Dean Witter, will offer suggestions for sound retirement planning, while a Bank One representative will present a session on business financing.

A special awards dinner, in conjunction with the conference, will honor a leading member of Kentucky's craft community for lifetime achievement with the third annual Rude Osolnik Award. Previous recipients have been Emily Wolfson, Alma Lesch, and Arturo Sandoval.

Corporate sponsor of this two-day event is Bank One Kentucky, Louisville. For more information or to request a registration form, contact: Craft Marketing Program, (502) 564-8076, toll free 1-888-KY CRAFT, or e-mail keycraft@arts.smag.state.ky.us or

Notes from the

Dear Constituents of Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Livingston, Marshall, Calloway, Crittenden, Caldwell, Lyon, Trigg, Christian, Hopkins, Webster, Union, Henderson, Daviess, McLean, Muhlenberg, Todd, Logan, Butler, Ohio, and Hancock Counties,

This past month has been a rewarding one for me as I have had the chance to visit many of the arts groups in the Purchase District, making new friends and renewing old friendships. Your generous hospitality has made my travels through Western Kentucky a real pleasure, adding to the treat of visiting parts of Kentucky I've heard so much about but had never had a chance to see. Thanks, too, for the great directions! You've all made my travels easy and fun.

While I haven't had a chance to visit some of you yet, I will be talking to you very soon. In the meantime, please continue to let me know what's happening with you and your groups. I've been very impressed by the number and variety of 'arts happenings' at this end of the state.

Again, I would love to hear from any artists, schools, or arts organizations. This is a great opportunity for everyone in our state that is active at any level in the arts to become a part of the Kentucky Arts Community and take advantage of the services and information provided through the Circuit

Your Circuit Rider,
Mary Jackson-Haugen
P.O. Box 93
Mayfield, KY 42066
(502) 247-6971
haugen@apex.net
FAX (502) 247-6928

Dear Constituents of Adair, Allen, Anderson, Barren, Boyle, Breckinridge, Casey, Clinton, Cumberland, Edmonson, Franklin, Grayson, Green, Hardin, Hart, Jessamine, Larue, Marion, Mercer, Metcalfe, Monroe, Nelson, Russell, Simpson, Taylor, Warren, Washington, and Woodford Counties

I am delighted to have been chosen as West/Central Circuit Rider. Soon to be arriving at your organization will be my introductory letter which explains more in detail the mission of this newly created position and my personal vision of how we can make our many regional arts programs strong. To ensure I reach every arts organization, both newly created and well established, I very much need your help.

I am already beginning to make many contacts with enthusiastic regional arts directors who have grand visions as to what their local organizations could gain, both financially and educationally, from the many granting and technical assistance opportunities available through the Arts Council. I will soon be scheduling site visits to talk with these organizations about their plans for the future and would very much like to add you to my list. If for some reason you have not received my letter please contact me at the address below. Again, I look forward to meeting all of

Your Circuit Rider,
Brent Bjorkman
323 Shelby Street
Frankfort, KY 40601
(502) 226-4610
bjorkba@hotmail.com
FAX (502) 546-2839

Dear Constituents of Boyd, Grenup, Carter, Elliot, Morgan, Menifee, Rowan, Lewis, Fleming, Bath, Montgomery, Clarks, Bourbon, Nicholas, Mason, Bracken, Robertson, Harrison, Fayette, Scott, Pendleton, Grant, Campbell, Kenton, Boone, Gallatin, Carroll, Trimble, Henry and Owen Counties,

Let me start off by saying thanks to all the folks who responded to my appeal in the last Blue Moon. It was a great response from the field. I have been targeting different areas of the northeastern region each week for meetings and workshops. My goal is to complete the first round of contacts by Christmas. This way I'll have a better idea of your needs when organizational grant writing season hits in January/February.

New groups are starting up in Mason, Grant & Bath Counties, and I've inherited start-up groups from the Route 23 Corridor project in Boyd, Carter, Elliott and Greenup Counties. Good solid development work is continuing in Clark, Madison, Morgan, Montgomery and Rowan Counties. There's new programming in Fayette, Bourbon & Scott Counties.

I am putting together the first quarterly regional newsletter. If you have 1st Quarter 1999 Calendar of Events listings, job postings, or items of general interest, forward them to me for publication. Please feel free to contact me with questions or

Your Circuit Rider,
Casey Billings
P.O. Box 431
Stanton, KY 40380
(606) 663-0393
bigradio@mailcity.com
FAX (606) 663-0551

Field

*Dear Constituents of Bell,
Breathitt, Clay, Estill, Floyd,
Garrard, Harlan, Jackson,
Johnson, Knott, Knox, Laurel,
Lawrence, Lee, Leslie, Letcher,
Lincoln, McCreary, Madison,
Magoffin, Martin, Owsley,
Perry, Pike, Powell, Pulaski,
Rockcastle, Wayne, Whitley,
and Wolfe Counties,*

Fall has been a very active season in my region. I have met with new and emerging arts councils in Lawrence, Johnson, Martin, Knott, Harlan, Pike, Letcher, and Floyd counties. I have met with folks in Bell, Knox, Whitley, Breathitt, Owsley, and Laurel counties to discuss the possibility of forming local arts councils. I have collaborated with established arts councils including the Wolfe County Arts Council, the Jackson County Heritage and Arts Association, and the Watershed Arts Alliance in Pulaski County to present regional workshops and explore possibilities of regional collaborations. We have also reviewed Teacher Incentive Project grant guidelines. Many artists and teachers in the region have submitted applications. The Greater Hazard Area Arts Association will host a regional arts meeting in November.

I have recently mailed a survey to update information about artists and arts related organizations. Please return the surveys to me. If you did not receive one, please contact me so I can add you to my data.

Your Circuit Rider,
Judy Sizemore

217 Black Lick Road
McKee, KY 40447
(606) 364-5831
clock@pront.org
FAX (606) 364-2940

Route 23 Stakeholders Take Ownership in Cultural Tourism Plan

Sixty-seven county team members along the Route 23 Corridor met on October 11 and 12 at Jenny Wiley State Resort Park for the final phase of the Arts Council initiative to promote economic development through cultural tourism. The training seminar was designed to give participants in the eight (Letcher, Pike, Carter, Elliott, Floyd, Johnson, Boyd and Lawrence) counties tools to further develop a cohesive regional plan of action and implementation. Seventeen presenters from state and federal agencies, universities and community development organizations provided training and technical assistance in topics as diverse as grant writing, archaeology, tourism planning, small business development, environmental education and marketing.

Keynote speaker Lisa Trocchia, Arts and Heritage Program Coordinator for RuralACTION, a non-profit membership organization dedicated to developing sustainable communities in Appalachian Ohio addressed participants about the importance of balancing the Appalachian spirit with economic development and tourism.

Seven interest areas had been identified as a result of meetings leading up to the final seminar.

REGIONAL ARTS/CULTURAL/HERITAGE TOURISM COUNCIL discussed the benefits of developing a regional approach including: 1) communication along the corridor; 2) consistent tourism training for service workers about the resources available to visitors; 3) cooperative marketing and promotional opportunities; 4) reaffirmation of Appalachian values; and 5) consistent and united advocacy to state government. The group plans to return to

their individual arts councils to determine how to tie in with a regional structure and will meet in the next three months at the Mountain Arts Center to lay out a plan of action.

APPALACHIAN HERITAGE discussed many issues such as site development, museum initiatives, and a network of genealogy librarians.

HERITAGE EDUCATION is coordinating a heritage education list serve, electronic newsletter, and workshops in folklife education.

CRAFT MARKETING AND FINE ARTS INITIATIVES will create a Web site and arts marketing network along the corridor.

HISTORIC AND PRE-HISTORIC SITE DEVELOPMENT discussed the benefits of a regional network among corridor sites, regional communication, email and video-conferencing to stay in touch with one another. They are interested in conducting an annual meeting and developing a newsletter.

PERFORMING ARTS will pursue Country Music Highway exhibits and organizing a small presenters' network.

OUTDOOR RECREATION AND ENVIRONMENTAL ISSUES

GROUP is planning a corridor event for the month of April. Everyone agreed that cleaning up the environment has to happen before heritage tourism can be successful.

County teams returned home to work on the regional initiative born out of the seminar. Full folklorist surveys and a final report will be prepared and disseminated in January of 1999. Robert Meyer, Executive Director of the Mountain Arts Center, is currently handling interim administration of the Route 23 Cultural Tourism Plan. For more information or future updates, contact him at (606) 889-9125 ext. 11 or



Artist in Residence Program Applications Are Due in January

The Artists in Residence (AIR) Program places professional artists into residencies in Kentucky schools to support the implementation of KERA by demonstrating their art forms, sharing their creativity and delivering professional development training for teachers.

The sponsors are usually elementary or secondary schools, but may also be a non-profit organization. Colleges and universities are eligible to apply but only as joint sponsors with schools or community group where the focus of the residency is primarily the school. Arts Council support is in the range of \$1,200 to \$8,000 depending on the length of residency, sponsor match, and years of participation. Sponsor applications are due January 22, 1999 for residencies in the 99-2000 school year.

Roster artists are selected for quality of work and experience as demonstrated by work samples, resumes, and by interview. Approved artists are placed on the roster for a maximum of three years but must submit an updated application form at the January 15 deadline each year. Stipends range from \$3,200 to \$14,400 depending on the length of

the residency, and the number of years on the roster. Roster artists are also eligible for the short residencies of the Teacher Incentive Program.

After the roster is established and sponsorships are awarded, a day of interviews are facilitated by the Arts Council. Sponsors interview potential artists by discipline to determine the artist that would best meet their residency sponsorship goals and the artist's geographic and scheduling availability. Then a summer orientation (commonly known as "Faubush") is hosted by the Arts Council to bring together the artists and sponsors who have received grants that will be working together in residency programs during the coming year. The orientation is also a cross training session, introducing artists to the goals and vocabulary of the education world and giving sponsors a clearer insight to the artistic process, techniques and disciplines.

For more information about the Artist in Residence Program as it relates to education, contact: John S. Benjamin, Arts in Education Director, (502) 564-3757, toll free 1-888-

Individual Artist Professional Development Grants Available for Video Equipment Access

The Kentucky Arts Council, in cooperation with the South Carolina Arts Commission Media Arts Center, is making Regional Equipment Access Grants available to Kentucky media artists who would like to use the video production and editing equipment available at the Media Arts Center in Columbia, SC. Up to \$500 of support per grantee, is available for rental of a range of state-of-the-art video production and editing equipment. Travel expenses also qualify for support. Artist housing while working in Columbia is included with equipment rental, subject to availability and guidelines. Applicants must match Arts Council funding in cash on a one-to-one basis. Applications must be submitted at least six weeks before the funds are needed and funds must be expended before June 30, 1999.

Applicants should carefully examine the equipment list, access guidelines and rental fee schedule available through the Kentucky Arts Council or the Media Arts Center. Applicants are also encouraged to contact Rick Dalton, Technical Director for the Media Arts Center, at (803) 734-8684 or daltonri@arts.state.sc.us, for assistance in the design and scheduling of their equipment access proposals. For more information about professional development grants for individual artists or more details about video equipment access, contact: Lori Meadows, Individual Artist Program Director, (502) 564-3757, toll free 1(888) 833-ARTS, or e-mail lmeadows@arts.smag.state.ky.us

DECEMBER 4 kac board meeting JEWISH HOSPITAL LOUISVILLE

what's new at www.kyarts.org

Check it out! We're linked to the Lexington Herald Leader's Web site to provide a maintenance free Calendar of Events for the arts around Kentucky.

Also, **all** of the grant applications are now available to be filled out right on your computer, printed out, signed, and mailed to the Arts Council.

Southern Arts Federation Announces Fee Support and Composer Residency Programs

Presenter Fee and Dance Support- promotes touring by regional, national and international music, theatre, opera, musical theatre and dance artists in the SAF nine-state (AL, FL, GA, KY, LA, MS, NC, SC, TN) region. The purpose of the program is to provide funding support to Southern arts presenters, to expand the current network of artists and performing arts presenters in the South, and to provide underserved communities with greater access to artistically excellent performing experiences through block booking.

The maximum award for a Presenter Fee Support project is \$3,500 per application, with the amount of support not exceeding 50% of the artist's fee for the project. The maximum award for a Dance Support project is \$5000, with the amount of support not exceeding 50% of the artist's fee.

Postmark deadline for Presenter Fee and Dance Support applications is Friday, February 12, 1999 for

projects beginning no earlier than July 1, 1999 and completed by June 30, 2000.

Meet the Composer/South-brings composers together with their audiences to acquaint the public with contemporary music and the creative process of composing original music. Presenting and/or educational organizations are encouraged to sponsor residencies by composers who will participate in public events which feature music performances and other activities in the community.

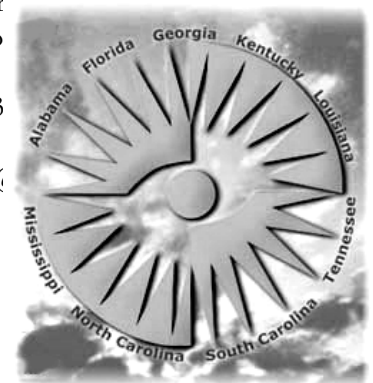
Applicants may receive up to \$750 per award, which may not exceed 50% of a composer's fee. There is no limit on the number of applications that may be submitted by an organization. The limit on how much an individual composer may receive in fee support through this program is \$1,200 per year. A single applicant may be funded up to twice per year.

Applications for Meet the Composer programs must be received in SAF

offices by the first day of the month preceding the project. Example: An application for a project taking place January 19 is due in the office December 1.

Note: Applications for both of these programs may be made by individual organizations, or by consortiums. Consortium members are also eligible to apply individually for separate projects. For these guidelines, a consortium is a group of five or more presenters, with at least two states represented, who cooperate to block-book artists and share resources.

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Dear Friends:

You may think it strange that this edition of *The Blue Moon* seems to devote so much space to the year 2000, when we are just approaching 1999. It is our way of gently prodding all of you (and ourselves) into beginning to plan for the Millenium, in case you haven't already. Also, it is necessary for the Arts Council to be a jump ahead so that grant applications can be processed and awards granted well in advance of your final plans.

We are all lucky to have the opportunity to see a new century dawn. Because of the excitement and air of celebration, I urge you to seize the moment for the arts in your community. Set a goal for your organization which can be a focus for 2000. You might decide to concentrate your efforts towards arts education in local schools, or choose an artform that

is under appreciated in your community, such as jazz or folkart, to present. By taking advantage of the Arts Council's Millenium grant programs, both financial support and promotional support in the form of a special logo promotion are available to you.

If you find yourself in need of assistance in planning for the future, why not consider a Kentucky Peer Advisor Network consultant? In this issue you will find an article on KPAN with a list of peer advisors. A simple call to the Arts Council can activate this technical assistance program for your organization. It is a low cost (fee paid by the Arts Council), easy way to attack problem areas, such as long range planning, financial planning, fundraising, or programming.

As we move into the holiday season, all of us at your Arts Council wish you the very best, and look forward to a great year of preparation for the Millenium.

Yours truly,



Kentucky Arts Council
31 Fountain Place
Frankfort, KY 40601-1942

Address Correction Requested

<p>Bulk Rate US Postage PAID Lexington, KY Permit #1</p>
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